

Goalsetting Purpose: The San Diego City College institution-set standards were initially created for submission with the ACCJC annual report (course completion, degree & certificate volume, transfer volume, & certificate/licensure pass rates are required submissions). The standards were expanded by the college in 2014 to include Basic Skills pipeline completion & annual retention (formerly persistence), as well as to include aspirational goals. The Basic Skills pipeline completion metrics were removed in 2018 with the intention to transition to transfer-level math & English metrics instead. The metrics with set standards are listed below, with a description of the purposes they serve.

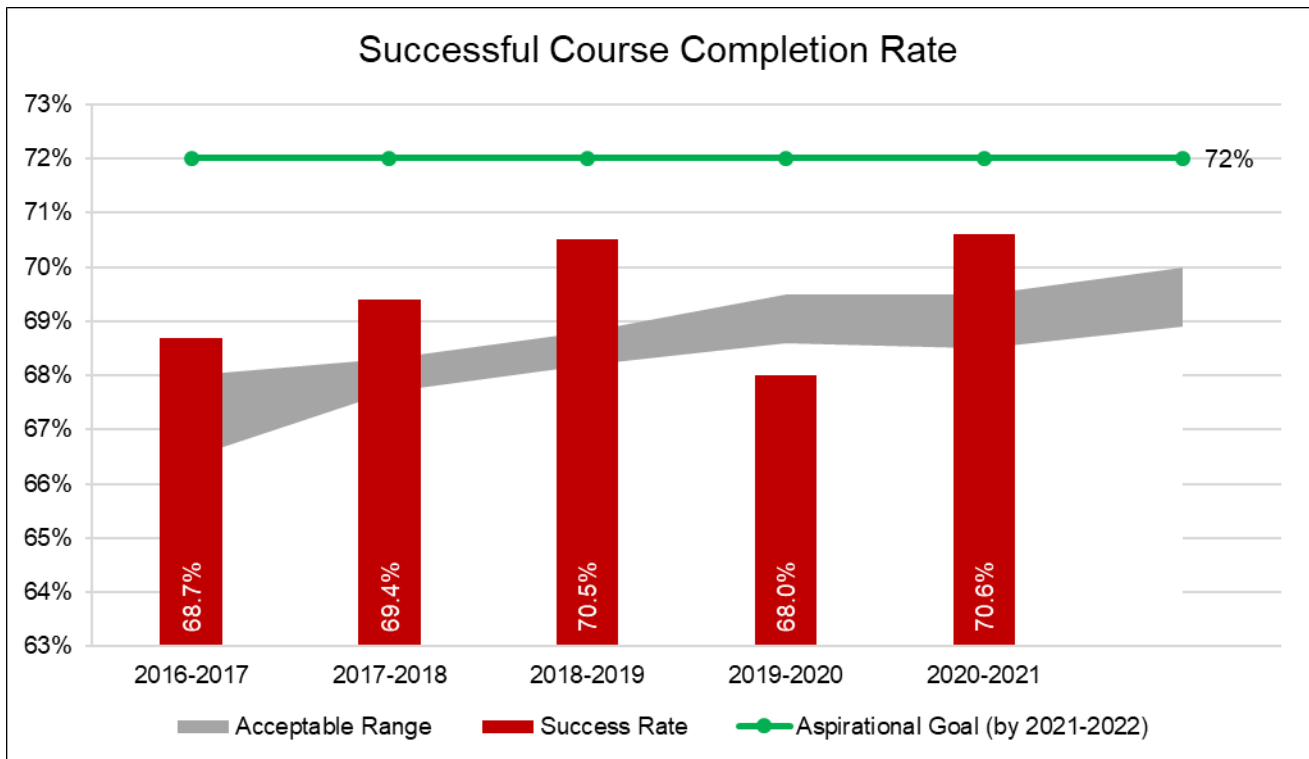
- Course Completion
 - ACCJC Reporting
 - Institutional monitoring, planning, & improvement
- Annual Retention (formerly persistence)
 - Institutional monitoring, planning, & improvement
- Degree Completion Volume (Unduplicated by academic year)
 - ACCJC Reporting
 - Institutional monitoring, planning, & improvement
- Certificate Completion (Unduplicated by academic year)
 - ACCJC Reporting
 - Institutional monitoring, planning, & improvement
- Transfer Volume
 - ACCJC Reporting
 - Institutional monitoring, planning, & improvement
- Licensure/Certification Exam Results
 - ACCJC Reporting
 - Program Reporting (e.g., CA Board of Registered Nursing)
 - Institutional monitoring, planning, & improvement

Goalsetting Process: With the exception of licensure/certification exam results, goals were set based on data & qualitative discussions with the Institutional Research & Effectiveness Committee (IREC) & were vetted through the Master Planning, Assessment & Resource Oversight Council (MPAROC).

Policy to Address Unmet Standards: The Master Planning, Assessment & Resource Oversight Council (MPAROC) will review data on the institution-set standards each year. If performance falls below the acceptable range, this will trigger the formation of a workgroup of the council. The role of the workgroup will be to identify key campus stakeholders associated with meeting the standard & develop an action plan for addressing the unmet standard in collaboration with the stakeholders. The action plan should minimally document existing efforts to address the unmet standard & identify any gaps in current efforts. As work on meeting the standard is undertaken, the workgroup will document the efforts & identify any gaps. Progress reports will be made to MPAROC & to the College Council.

Institution-Set Standard: Successful Course Completion Rate

Successful course completion is the percentage of course enrollments resulting in a successful grade notation (A, B, C, or P) out of the total course enrollments. Future course completion rates are given Institution-Set Standard Acceptable Ranges and Aspirational Goals. The aspirational goal that was set through committee discussion informed by the 2010/11- 2014/15 data was to increase the course completion rate to 72% by 2021/22. This past academic year, the course completion rate has fallen above the acceptable range. An academic year includes Summer, Fall, & Spring terms (e.g., 2020/21 = Summer 20, Fall 20, & Spring 21).



	Acceptable Range		Success Rate	Evaluation
	Low	High		
2021/22	68.9%	70.0%		
2020/21	68.5%	69.5%	70.6%	Above range
2019/20	68.6%	69.5%	68.0%	Below range
2018/19	68.2%	68.8%	70.5%	Above range
2017/18	67.7%	68.3%	69.4%	Above range
2016/17	66.5%	68.0%	68.7%	Above range

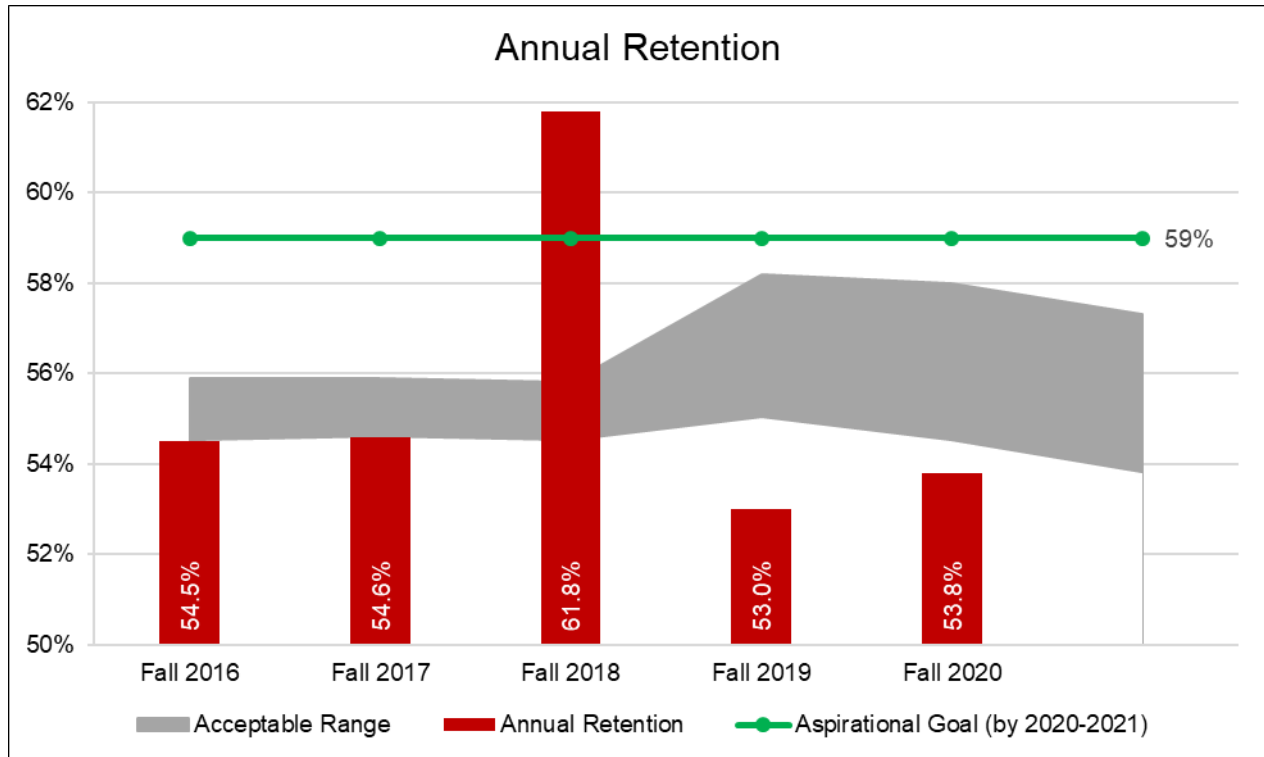
Range: 5-year average of rates \pm 0.5 standard deviation

Actions for Achieving Aspirational Goal:

- ✓ Math and English completion
- ✓ Learning communities
- ✓ Professional development
- ✓ Program review
- ✓ Student Equity and Achievement-funded initiatives
- ✓ Tutoring & supplemental instruction

Institution-Set Standard: Annual Retention (formerly persistence)

Annual retention refers to the percentage of first-time students enrolled at SDCC in a fall term, who enroll in the subsequent fall term within SDCCD. Future annual retention rates are given Institution-Set Standard Acceptable Ranges and Aspirational Goals. The aspirational goal that was set through committee discussion informed by Fall 2010- Fall 2014 cohort data was to increase annual retention to 59% by 2020/21. This past academic year, the annual retention rate has fallen below the acceptable range.



	Acceptable Range		Annual Retention	Evaluation
	Low	High		
Fall 21	53.8%	57.3%		
Fall 20	54.5%	58.0%	53.8%	Below range
Fall 19	55.0%	58.2%	53.0%	Below range
Fall 18	54.5%	55.8%	61.8%	Above range
Fall 17	54.6%	55.9%	54.6%	In range
Fall 16	54.5%	55.9%	54.5%	In range

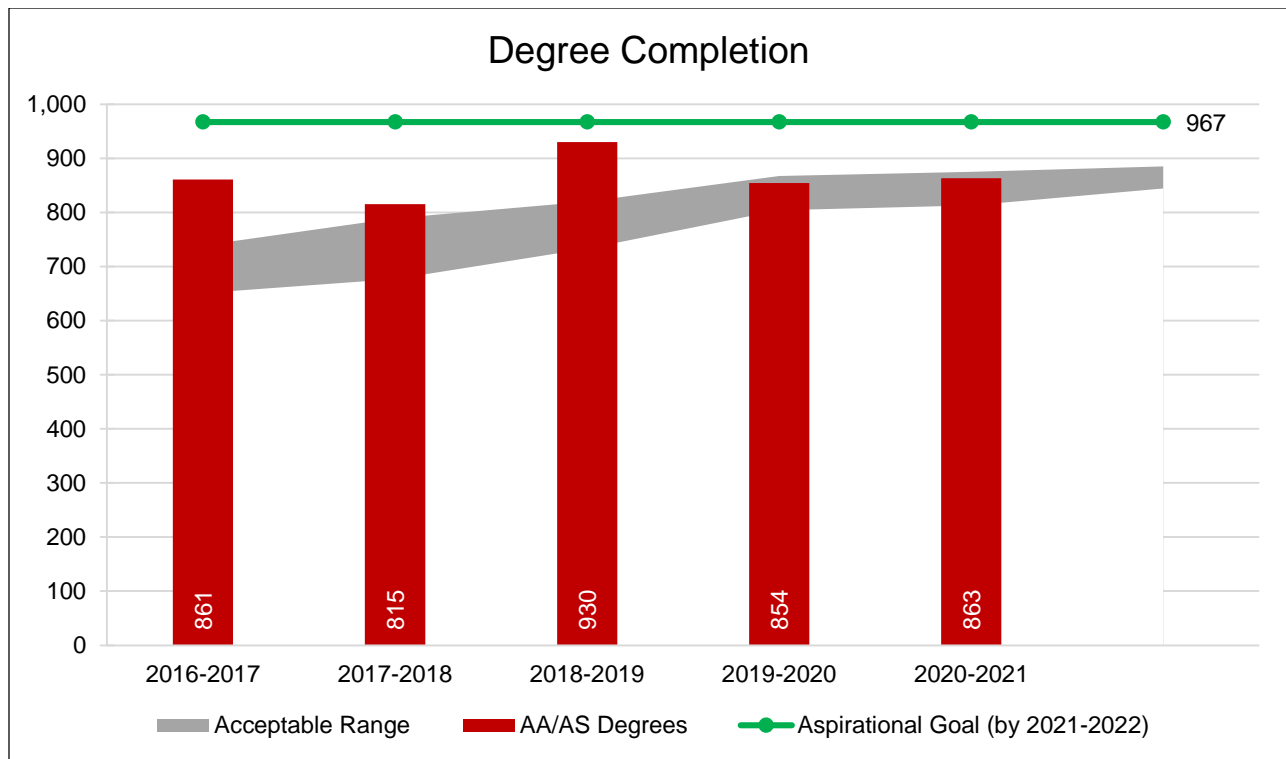
Range: 5-year average of rates ± 0.5 standard deviation

Actions for Achieving Aspirational Goal:

- ✓ Math and English completion
- ✓ Enrollment management
- ✓ First Year Services
- ✓ Learning communities
- ✓ Program review
- ✓ Student Equity and Achievement-funded initiatives
- ✓ Tutoring & supplemental instruction

Institution-Set Standard: Degree Completion

Degree completion is the number of students who earned an AA/AS degree in a given year. Future degree completion Institution-Set Standard Acceptable Ranges and Aspirational Goals were set through committee discussion informed by 2010/11- 2014/15 data. The aspirational goal was to increase the number of students who earn an AA/AS degree to 967 by 2021/22. This past academic year, the number of students who earned an AA/AS degree in a given year fell within the acceptable range. An academic year includes Summer, Fall, & Spring terms (e.g., 2020/21 = Summer 20, Fall 20, & Spring 21).



	Acceptable Range		AA/AS Degrees	Evaluation
	Low	High		
2021/22	844	885		
2020/21	813	875	863	In range
2019/20	804	867	854	In range
2018/19	733	820	930	Above range
2017/18	677	789	815	Above range
2016/17	651	739	861	Above range

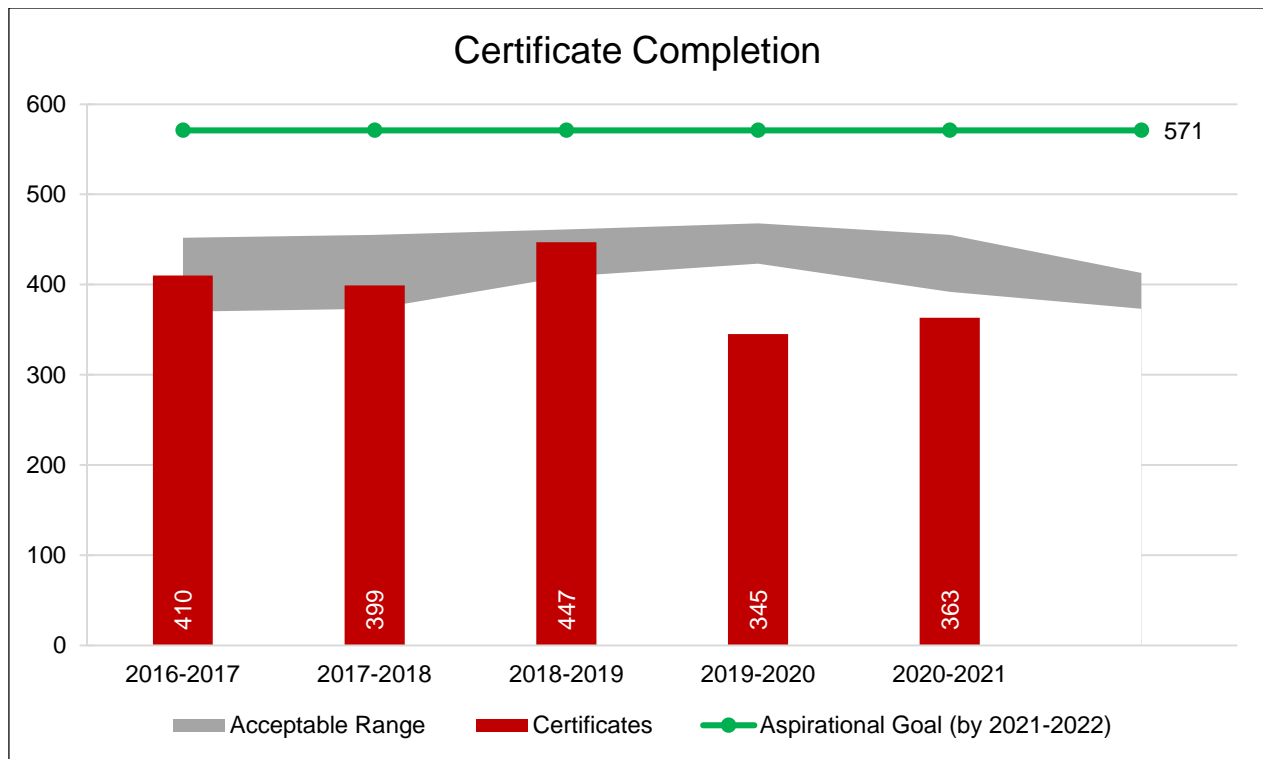
Range: 5-year average of rates \pm 0.5 standard deviation

Actions for Achieving Aspirational Goal:

- ✓ Math and English completion
- ✓ Enrollment management
- ✓ Learning communities
- ✓ Program review
- ✓ Student Equity and Achievement-funded initiatives
- ✓ Tutoring & supplemental instruction

Institution-Set Standard: Certificate Completion

Certificate completion is the number of students who earned a certificate in a given year. Future certificate completion Institution-Set Standard Acceptable Ranges and Aspirational Goals were set through committee discussion informed by 2010/11- 2014/15 data. The aspirational goal is to increase the number of students who earn a certificate to 571 by 2021/22. For the past two academic years, the number of students who earned a certificate in a given year has fallen below the acceptable range. An academic year includes Summer, Fall, & Spring terms (e.g., 2020/21 = Summer 20, Fall 20, & Spring 21).



	Acceptable Range		Certificates	Evaluation
	Low	High		
2021/22	373	413		
2020/21	392	455	363	Below range
2019/20	423	468	345	Below range
2018/19	409	461	447	In range
2017/18	373	455	399	In range
2016/17	370	452	410	In range

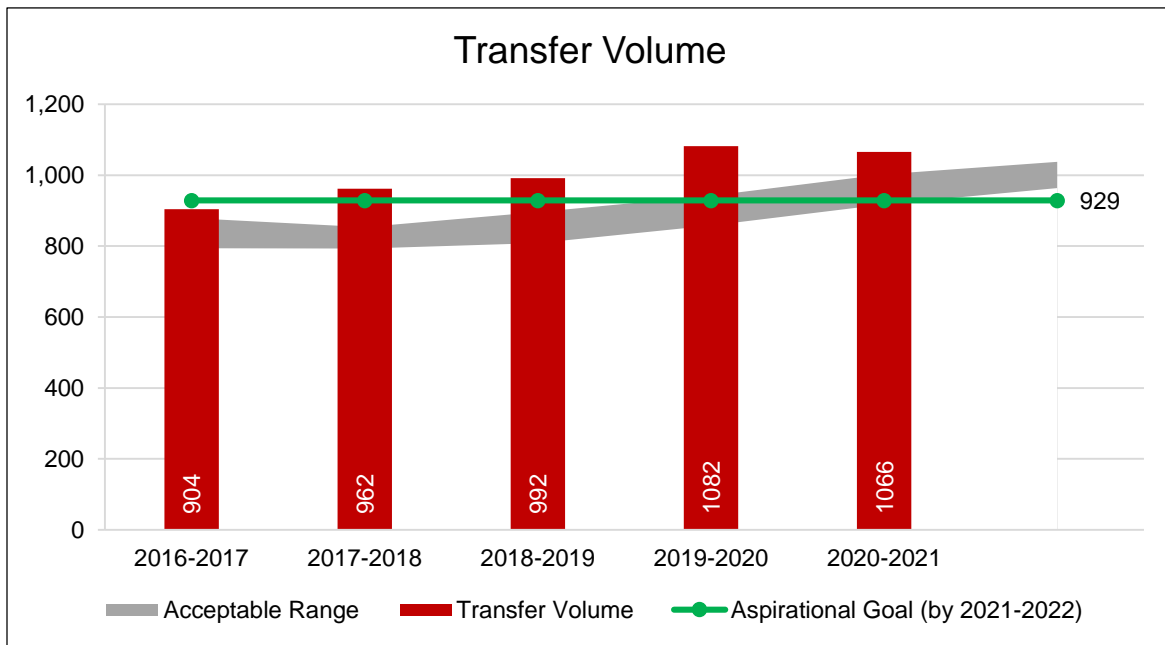
Range: 5-year average of rates ± 0.5 standard deviation

Actions for Achieving Aspirational Goal:

- ✓ Math and English completion
- ✓ Enrollment management
- ✓ Learning communities
- ✓ Program review
- ✓ Strong WorkForce
- ✓ Student Equity and Achievement-funded initiatives
- ✓ Tutoring & supplemental instruction

Institution-Set Standard: Transfer Volume

Transfer volume is the number of students who transfer to a 4-year institution in a given year. A student must have completed 12 or more transferable units within 6 years prior to transferring. Students must have enrolled at SDCCD within 2 years of transferring. Future transfer volume Institution-Set Standard Acceptable Ranges and Aspirational Goals were set through committee discussion informed by 2009/10- 2013/14 data. The aspirational goal is to increase the transfer volume to 929 by 2021/22. For the past five academic years, transfer volume has surpassed the acceptable ranges. An academic year includes Summer, Fall, & Spring terms (e.g., 2020/21 = Summer 20, Fall 20, & Spring 21).



	Acceptable Range		Transfer Volume	Evaluation
	Low	High		
2021/22	964	1,038		
2020/21	918	1,003	1,066	Above range
2019/20	858	942	1,082	Above range
2018/19	809	896	992	Above range
2017/18	793	854	962	Above range
2016/17	794	879	904	Above range

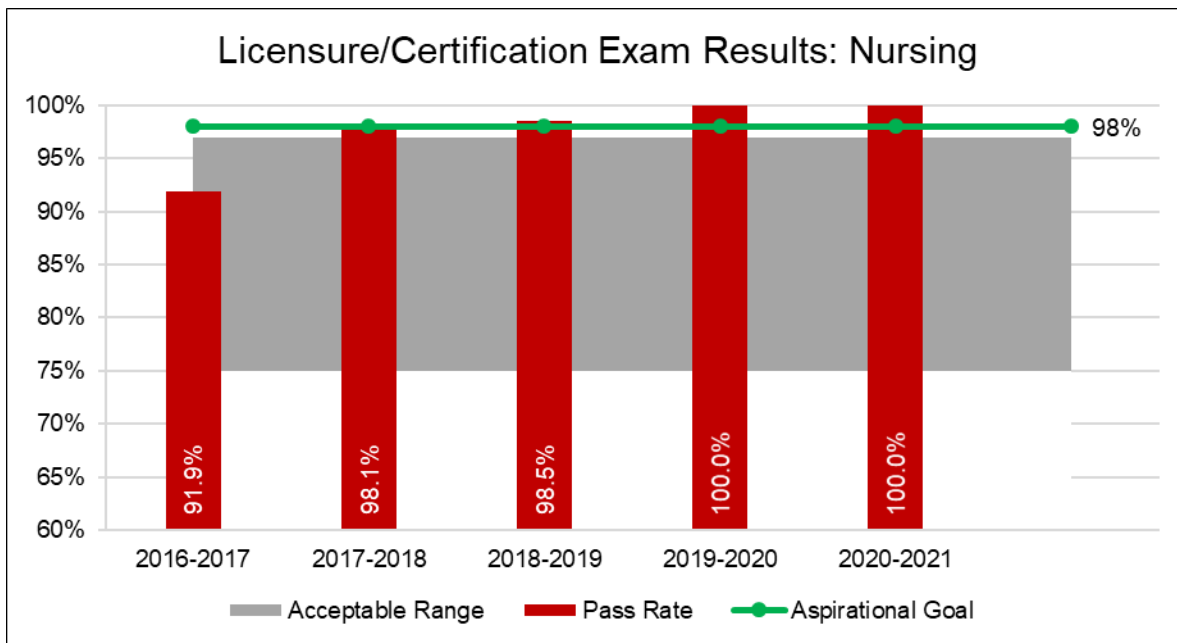
Range: 5-year average of rates \pm 0.5 standard deviation

Actions for Achieving Aspirational Goal:

- ✓ Math and English completion
- ✓ Enrollment management
- ✓ Learning communities
- ✓ Program review
- ✓ Student Equity and Achievement-funded initiatives
- ✓ Transfer & Career Center Services
- ✓ Tutoring & supplemental instruction

Institution-Set Standard: Licensure/Certification Exam Results: Nursing

Licensure/certification exam results are the percent of students who passed each licensure/ certification exam. Future licensure/certification exam results are given Institution-Set Standard Acceptable Ranges and Aspirational Goals. The aspirational goal is to increase the licensure/certification exam pass rate to above 98% by 2021/22. For the past four academic years, nursing licensure/certification exam pass rates have surpassed the aspirational goal of 98%, with a 100% pass rate being achieved in 2020/21 and 2019/20.



	Acceptable Range		Pass Rate	Evaluation
	Low	High		
2021/22	75.0%	97.0%		
2020/21	75.0%	97.0%	100%	Above range
2019/20	75.0%	97.0%	100%	Above range
2018/19	75.0%	97.0%	98.5%	Above range
2017/18	75.0%	97.0%	98.1%	Above range
2016/17	75.0%	97.0%	91.9%	In range

Actions for Achieving Aspirational Goal:

- ✓ Annual advisory board meetings
- ✓ Anonymous course surveys
- ✓ Bi-monthly faculty meetings reviewing curriculum, SLOs, & policies/procedures for admission, retention, & attrition
- ✓ End of course reports
- ✓ Meetings with Biology department to improve persistence
- ✓ Program review
- ✓ Student-Faculty forums
- ✓ Surveys of graduates 9-12 months post-graduation