

SAN DIEGO CITY COLLEGE



BUSINESS AND ENTREPRENEURSHIP PRIORITY SECTOR

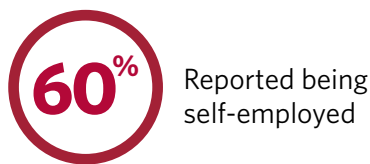
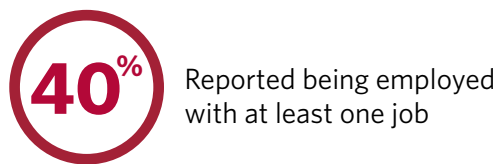
SAN DIEGO CITY COLLEGE CAREER DEVELOPMENT FACT SHEET

Bring your passion and purpose to life. Programs here allow you to ignite your business mind across a variety of professional disciplines, including marketing a product or service, managing payroll, designing a website, and running an office of employees.

PROGRAMS AND CERTIFICATES OFFERED AT CITY COLLEGE

- Accounting
- Business Studies
- Cosmetology
- Labor Studies
- Real Estate
- Small Business Accounting
- Small Business Management

EMPLOYMENT TREND



SAMPLE OF CAREER POSITIONS:

Business Operations Specialists

Wholesale and Retail Buyers

Purchasing Agents

Entrepreneurs

Marketing Specialists

Customer Service Representatives

SAMPLE OF LOCAL EMPLOYERS:

Marriott Vacation Club

Small Business Development

CONNECT San Diego

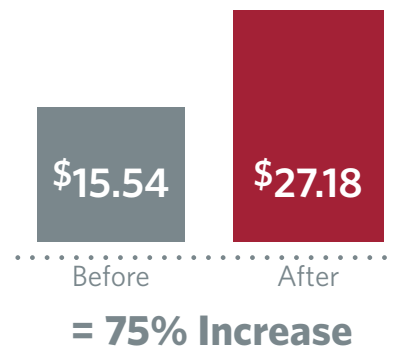
Strom Commercial Real Estate

World Financial Group

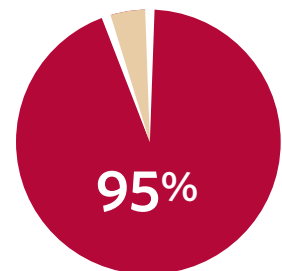
Transamerica

STUDENT EMPLOYMENT OUTCOMES

Hourly wages before
and after coursework



What did students do
after completion?



95% of respondents obtained either a certificate or an apprenticeship after completing the coursework.



Most common certificate, license or apprenticeship obtained:

Business Administration